Role: Communications Lead
Area: Chief Operating Officer (COO)
Sub-Area: Strategic Gas Emergency Reserve Program
Location: Cork/Dublin (Hybrid)
Salary: Grade D (€63,254 - €94,881)
Duration: Specific Purpose
Ref: GNI177
Closing Date: 7th December 2026

Gas Networks Ireland operates and maintains Ireland's €3 billion, 14,781km national gas network, supplying reliable energy to more than 720,000 homes and businesses. The network delivers more than 30% of the country's total energy and 40% of its electricity generation.

We are dedicated to achieving net zero and advancing the energy transition through integrated planning and collaboration with the energy industry. To realise our vision and to be at the heart of Ireland's energy future, we are committed to transforming our network to achieve net zero carbon emissions onboarding biomethane and green hydrogen.

We have a proud legacy, and our values guide how we work every day - drawing on our experience, doing what's right for each other and our communities, and staying energised for the change ahead.

When you join Gas Networks Ireland, you become part of an organisation that invests in its people. We are committed to supporting your growth and wellbeing in a workplace where everyone can contribute and thrive.

If your application is successful, your starting salary will be determined within the pay range based on your skills and experience. The market reference point (midpoint) of the range typically represents the higher end of the initial offer and reflects a level at which an individual is considered fully proficient in the role. This structure also allows scope for ongoing salary progression as the employee continues to gain experience and develop in the position.

To apply, email your application, including your CV, to recruit@gasnetworks.ie, quoting the job title and reference number in the subject line

The Role:

Gas Networks Ireland (GNI) has been tasked by the government with developing a Strategic Gas Emergency Reserve (SGER). GNI has created a dedicated Project team, responsible for developing a comprehensive business case and programme plan for delivery. The SGER Communications Lead manages and leads communications activities under the Project.

Reporting to the Programme Director, the SGER Communications Lead works closely with the project team to ensure that technical communications are effectively delivered. They will be responsible for understanding and ensuring compliance with statutory obligations regarding communications on infrastructure development. They will work closely with the GNI Communications and Internal Communications teams to ensure alignment with GNI communications as appropriate. They will work closely with the wider Communications team to amplify messaging on social and digital media, internal communications and with key external stakeholders.

The role of the SGER Communications Lead is to inform and support how the general public, customers and stakeholders (community and decision makers) think and feel about the project, ensuring communications are aligned to project need, requirements and objectives. They will create content that helps to shape the story of how the project will safeguard Ireland's energy security, through marketing, public relations, advertising, social and digital media, and cross functional teamwork.

Duties and Responsibilities:

- Develop and continually maintain an awareness of all statutory obligations regarding communications on infrastructure development.
- Ensure that all project communications comply with statutory obligations regarding communications on infrastructure development.
- Help ensure that project communications strategies are aligned to the overall Gas Networks Ireland communications and brand strategy and values.
- Manage the detailed Communications and Stakeholder Management Plan developed by our external supplier to ensure the strategic management of external stakeholder relationships.
- Responsible for facilitating meaningful public consultations and community events on infrastructure development, ensuring transparency, efficiency and public involvement in large-scale infrastructure developments.
- Liaise with various internal and external stakeholders to manage the day-to-day project communications.
- Liaise with the GNI Communications team as required.
- Ensure that internal communications are effectively managed.
- Work with multi-disciplinary teams within the SGER Project Engineering, PMO, Finance, Regulation and Legal functions.
- Understand technical subject matter and develop and deliver effective stories, campaigns and content, successfully communicating our work to non-technical audiences.
- Develop project-related communications messages and responses at local and national level as required.
- Monitor media coverage related to the project and other strategic projects.
- Work with project managers to understand project and communications risks.
- Provide regular updates and information, including project communications risks and issues.
- Compile reports and presentations for the SGER project leadership as required.
- Attend relevant project meetings, including specific communications meetings and monthly meetings as required.

- Carry out other duties as required from time to time.

Knowledge, Skills and Experience:

- Communications professional with at least eight years' experience across the range of corporate communications activities, preferably within a major infrastructure delivery environment.
- At least five years' experience at senior level, either in an agency or large commercial organisation, including experience of engaging with the most senior levels within that organisation.
- Relevant third level qualification.
- Experience with, and an understanding of, the planning process, with preferably direct experience of taking infrastructure projects through planning processes.
- Proven track record of achievement in managing complex communications strategies, plans, programmes and issues.
- Proven ability to influence positive outcomes in line with strategic objectives.
- Experience managing external suppliers.
- Excellent stakeholder management skills.
- Excellent communication skills, including experience of successful negotiations.
- Excellent writing skills with the ability to deliver high-quality outputs within tight timeframes.
- High level communication skills, with the ability to effectively network and present highly complex information to diverse stakeholder groups.
- Proven track record of working collaboratively and establishing strong working relationships across multiple functions and business areas.
- Team player with strong interpersonal skills.
- Demonstrated adaptability and the ability to change focus and direction in line with business strategy and requirements.

Equal Opportunities Employer

Gas Networks Ireland is an equal opportunities employer, committed to providing a diverse, inclusive, and supportive workplace. Through our ibelong framework, we work to ensure that everyone feels respected, valued, and able to contribute.

We welcome applications from all suitably experienced candidates, regardless of gender, age, racial or ethnic origin, membership of the Traveller community, religion or beliefs, family or civil status, sexual orientation or gender identity, or disability.

We also value diverse career journeys and warmly welcome candidates returning to the workforce or bringing non-linear experience, including transferable skills gained through life and professional pathways.

If you require any reasonable accommodations at any stage, please contact us at recruit@gasnetworks.ie and we will support you to ensure a positive and equitable candidate experience.

We offer hybrid working arrangements to help you balance work and life, and to support you in bringing your best to the organisation.

Gas Networks Ireland will only hold your data for as long as necessary. By providing a CV, you are agreeing for Gas Networks Ireland to process this information about you. If you have any queries about how Gas Networks Ireland processes your data, see our Privacy Notice or email dataprotection@gasnetworks.ie

Applications submitted after the closing date will not be accepted.

